



VUTURES INTELLIGENCE REPORT

JUNE 3RD 2026

Executive Summary:

A genuinely APAC-packed week. The headline story: ASUS ROG and XREAL opened preorders for the ROG XREAL R1 — the world's first 240Hz micro-OLED AR gaming glasses — priced at \$849, with worldwide shipping beginning June 1, 2026. Two Taiwan and China-founded companies shipping the most technically advanced display glasses ever made — today.

Business Activities:

- **ROG XREAL R1 — Ships Globally June 1**, The week's standout APAC story. Pre-orders opened May 15 at Best Buy for \$849, with the XREAL online store joining May 17 and worldwide shipping starting June 1. The R1 packs Sony 0.55-inch micro-OLED panels with a 240Hz refresh rate, 0.01ms response time, and 3ms motion-to-photon latency. The glasses project a 171-inch virtual screen at a 57-degree field of view, covering roughly 95% of focused vision.
- **Computex Taipei 2026 — June 2–5**, Asia's Largest Tech Show — COMPUTEX Taipei runs June 2–5 at the Taipei Nangang Exhibition Center, covering 80,000 sqm with over 1,400 exhibitors and 80,000+ professional visitors from around the world, with Gaming & Virtual Reality listed as a dedicated exhibition category. Google's Two-Track Smart Glasses.
- **Apple WWDC — June 8**, Smart Glasses & visionOS on the Agenda — With the ROG XREAL R1 now shipping and Android XR audio glasses confirmed for fall, all eyes turn to Apple WWDC on June 8. Apple is testing at least four frame designs for AI smart glasses targeting a 2027 launch, with no display in the first version.





VUTURES INTELLIGENCE REPORT

Technology Updates:

- **ROG XREAL R1** — The Technical Case — The 240Hz refresh rate paired with 3ms motion-to-photon latency puts the R1 in the same responsiveness tier as high-end desktop monitors for competitive gaming.
- **NVIDIA GTC Taipei — Vera Rubin & the XR Chip Story** — NVIDIA's Vera Rubin rack (VR200) — the successor to the Blackwell architecture — is expected to reach mass production in the second half of 2026, with a breakthrough improvement in its compute-to-power ratio.

Market Trends & Statistics:

- XREAL enters the R1 launch backed by \$100 million in fresh investment, signalling the company has resources to support ongoing software updates for what it ships in June.
- Computex's "AI Together" theme reflects exactly what the XR industry needs: not more headsets, but better chips, lower power consumption, and on-device AI inference that can run inside a 50-gram glasses frame. Taiwan sits at the centre of that supply chain.

Community Pulse:

The mood this week is confident and commercial — a notable shift from the anticipation that defined the previous few editions. The ROG XREAL R1 preorder opening landed with genuine excitement in gaming communities across Japan, Korea, Taiwan, and Australia.

This report highlights the dynamic landscape of XR developments in the APAC region, focusing on business activities, market trends, and technological advancements.

